

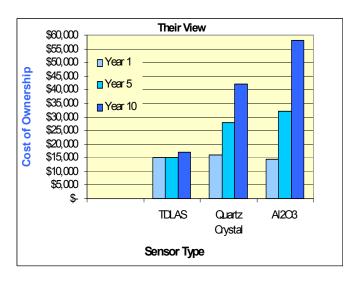
## We Encourage You to Compare! Why Didn't They?

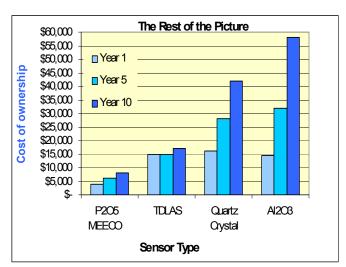
In a recent competitor's datasheet, they provide their estimate of the cost of ownership of moisture analyzers using various sensor technologies for natural gas monitoring. Their specific model number based on TDLAS sensor technology was compared to Quartz Crystal and Aluminum Oxide units, resulting in a very favorable slant towards TDLAS.

We find it surprising that they did NOT include MEECO's Phosphorus Pentoxide sensor technology based on the electrolytic method, <u>an absolute measurement based on Faraday's Law.</u> After all, MEECO has long been the detector of choice for natural gas transmission, distribution, and custody transfer.

As shown below, MEECO offers the best cost of ownership of competing technologies, including Tunable Diode Laser Absorption Spectroscopy, Quartz Crystal, and Aluminum Oxide. The graph demonstrates the on-going impact to your bottom line. Now you can compare the cost of **MEECO** to the competition. Many customers worldwide have done the math and have included *performance* as part of their equation. They have purchased MEECO and continue to do so today as the numbers make sense! Do the *math* with MEECO and you will see the savings *add* up.

If you purchase a new Accupoint or Waterboy2 before <u>December 15, 2006</u>, we will add to your savings by offering <u>10% off list price</u>. Please contact your local sales rep or the MEECO sales department at 215-343-6600 for details on the Accupoint or Waterboy2 or visit our website at <u>www.MEECO.com</u>.





P<sub>2</sub>O<sub>5</sub> - Phosphorus Pentoxide TDLAS - Tunable Laser Diode Spectroscopy AL<sub>2</sub>O<sub>3</sub> - Aluminum Oxide